

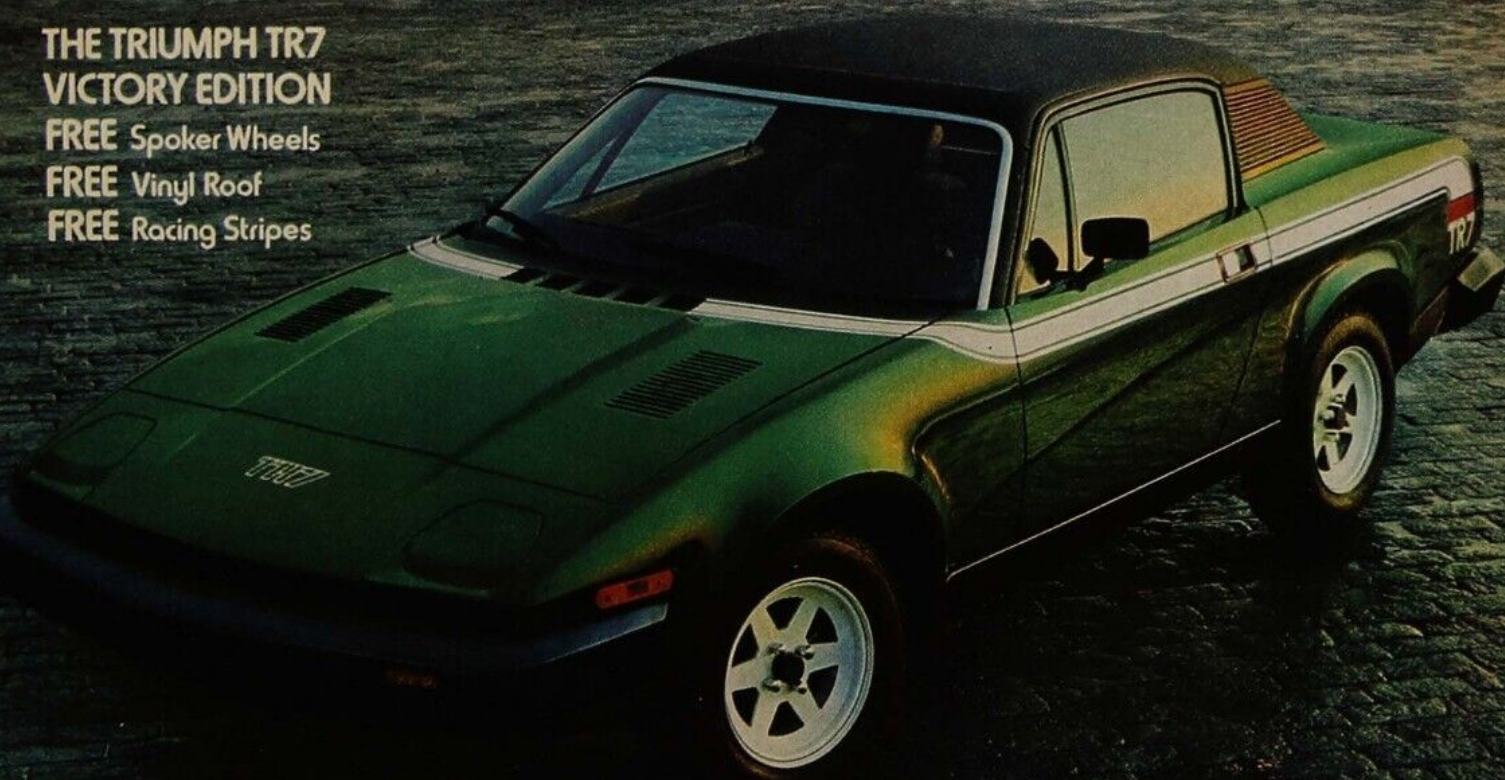
WE BEAT THE STRIPES OFF OUR COMPETITION.

THE TRIUMPH TR7 VICTORY EDITION

FREE Spoker Wheels

FREE Vinyl Roof

FREE Racing Stripes



AT CHARLOTTE,
LIME ROCK,
BRIDGEHAMPTON,
POCONO,
NELSON LEDGES
AND PUEBLO,
TR7 IS THE SHAPE
THAT WON.

For a sports car to win this many victories in only a few months of competition is unheard-of. For the TR7 to have won these victories against such fine racing veterans as Lotus, Datsun and Porsche, makes it truly a cause to celebrate.

Which explains the celebration on wheels above: the Triumph TR7 Victory Edition.

It sports free competition-type spoker wheels, vinyl roof and racing stripes. And it's available at participating dealers for a limited time only. So don't just sit there idling. Because by the time you read this ad, TR7 may well

have become one of the few sports cars ever to be a National Champion its first year out. Then, simply finding a TR7 Victory Edition will be a victory all by itself. For the name of your nearest participating Triumph dealer call: 800-447-4700. In Illinois call: 800-322-4400. British Leyland Motors Inc., Leonia, N.J. 07605.



**TRIUMPH
TR7**

THE SHAPE OF THINGS THAT WIN